

Schluter Selling Tips

Schluter®-DITRA **Uncoupling membrane**

Product Benefits

- DITRA ensures a long lasting & durable tile assembly
- · Eliminates the main cause of cracked tile and arout
- · Thinner than cement backer units and wood, allowing for easier transitions to other flooring
- DITRA provides reliable waterproofing when KERDI-BAND is used at seams and floor-to-wall connections
- Any moisture that rises up from below the substrate has a means to dissipate inside the free space of DITRA's channels
- Good for tile applications over young concrete and slab on grade
- Backed by a comprehensive 10 year full tile assembly warranty

Installation Benefits

- EASY CUT cutting grooves provide a guide for straight and precise
- . EASY FILL air release vents at the corners allow for faster filling of the membrane with fewer trowel passes
- When compared to installing CBU or a second layer of plywood on the floor, there is little or no wasted material
- Installing DITRA is much quicker than installing a layer of CBU or second layer of plywood
- There is ultimately less disruption in the home during installation
- DITRA is 95% lighter than standard CBU. It is also only 39.5" wide, allowing for easier transport and less damage to walls when in the

Schluter®-DITRA-HEAT **Electric floor warming system**

Product Benefits

- · Electric floor warming system with integrated uncoupling technology
- DITRA-HEAT membrane eliminates the main cause of cracked tile and grout
- Customizable heating zones allow you to heat the whole floor or specific areas of choice
- · Place cables exactly where they are desired -No clips or fasteners needed
- Only 1/4" thick for easy transitions to other floor coverings
- · No self-levelers or additional underlayments required
- 10 year full system warranty on the complete assembly including the heating cables, if the warranty registration is completed and 3 years on thermostat electronic components

Installation Benefits

- · Same inherent benefits as DITRA
- Since self-levelers are not required, downtime is minimized
- No waiting Tile can be installed as soon as the heating cables are installed and tested











Water

proofing

Schluter®-KERDI-BOARD Substrate & building panel

Product Benefits

- KERDI-BOARD is an extruded polystyrene foam board panel used in wall applications for tile
- Available in multiple sizes and thicknesses
- KERDI-BOARD replaces drywall or cement backer units in wet applications
- KERDI-BOARD is waterproof & vapor retardant and effectively manages moisture
- KERDI-BOARD will not promote mold or mildew
- Backed by a comprehensive 10 year full tile assembly warranty

Installation Benefits

- KERDI-BOARD is lightweight & easy to handle Can be easily carried up stairs without damaging walls
- · Easily cuts with a utility knife
- Grid systems allows for easy cutting and can be used as a guideline when installing tile
- · Installs directly over studs using washers and screws
- · Simply waterproof over seams and fasteners using KERDI-BAND and unmodified mortar

Schluter®-DITRA-HEAT DUO

Electric floor warming system with integrated sound control and thermal break

Additional Product Benefits

- · Integrated bonding fleece provides sound control and thermal break
- Reduces impact sound transmission through floor-ceiling assemblies, making it ideal for multistory construction
- Reduces heat loss to the substrate for up to 70% faster heat-up times over concrete







Schluter®-KERDI-SHOWER-KIT

All-inclusive shower kit

Product Benefits

- All-inclusive waterproof shower system; kit comes with everything needed to build a vapor tight shower
- Integrated components are all designed to work together
- Sloped shower tray eliminates the need for a mortar bed
- Prevents mold growth by allowing moisture to efficiently exit the system
- · Waterproof and vapor tight
- Prevents leakage; protects backing materials
- Backed by a comprehensive 10 year full tile assembly warranty

Installation Benefits

- All components can be modified on job site Cut trays to fit or extend using dry pack mortar
- Prefabricated components
- Quicker installations Installs in hours
- · Less disruption in the home
- · Installs using unmodified mortar
- Can be installed directly over drywall, green-board, or cement backer units

Schluter®-Profiles Prevents tile edges from chipping

Product Benefits

- Creates a clean edge that prevents the chipping of tiles
- Available in a variety of styles, sizes, colors and finishes
- Can be used as an alternate to bull-nose tiles, which are costly and don't always match the color and shading of the tile
- · Corners are available to allow for clean and smooth transitions
- · Very easy to clean
- DILEX movement trims eliminate the need for caulking and maintaining inside corners of tile installations
- Backed by a comprehensive 5 year full tile assembly warranty

Schluter®-SHELF Used to enhance tiled shower applications

Product Benefits

- Available in a choice of Curve, Floral, Pure, Square, and Wave designs
- Available in six TRENDLINE color-coated aluminum finishes: matte black, matte white, greige, stone grey, cream, and bronze, as well as the original brushed stainless steel finish
- Plenty of options for corner, wall, and niche applications
- Matching drain grates available
- Storing your shower essentials has never been so stylish!

Installation Benefits

- Corner shelves can be installed in new or retrofit applications
- Installation without drilling by integration into the joint pattern
- Niche shelves integrates with Schluter®-KERDI-BOARD-SN prefabricated shower niches

