



We're hiring!

Marketing Communications Specialist

Montreal, QC

Who you are...

The Marketing Communications Specialist plays a key role on the Schluter Systems marketing team, blending strong writing skills with a storyteller's mindset to create content that resonates across multiple platforms. This role focuses on crafting clear, benefit-driven communications and engaging narratives for online, offline, and multimedia channels. The ideal candidate can turn technical details into relatable customer stories while collaborating across teams to ensure alignment with brand voice and strategy.

We're looking for...

- BA in Communications, Journalism, Marketing or other relevant fields
- 3 to 5 years of experience in a related position
- Bilingual, both oral and written
- Demonstrated writing style that possesses the following characteristics:
 - Adaptable to various audiences, both online and offline
 - Easily transform technical information into understandable and accessible information

What you'll do...

- Create and evolve stories that showcase our brand, products, and customers, adapting them for various channels (web, print, social, video, email, and more).
- Write clear, engaging, and accurate copy for brochures, sell sheets, flyers, and other print materials.
- Develop key messaging, headlines, and taglines for product communications and campaigns.
- Collaborate with the digital and creative teams to develop content strategies for web pages, landing pages, and social platforms.
- Support product launch initiatives with integrated content planning, creation, and execution.

What we offer...

We offer a wide range of benefits, from bonus programs, to retirement planning & assistance contributions, as well as hybrid work model.

For a comprehensive overview of our benefits, please check out our careers page.

What we pay...

\$78,000 CAD - \$98,000 CAD



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